



“Commercial” Recycling Program

By Pat Quinn, County/SWA staff

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Stakeholder Workshop

Background

- SWA (City/County) Non-Exclusive Franchises
- Comparable systems/rules in adjoining cities
- Low “commercial” recycling rate
- Competing local private facilities
- SWA Board direction

For SWA, “Commercial” is ...

- Business generators
- C&D
- Multi-family (5+)

So ...

Ordinances

- SWA Business Recycling ('07)
- SWA/City/County C&D (Last winter)
- Multi-family (May '09)
- Trying for general consistency -- cities and County

Business Recycling Rule Elements

- Service subscriber: Gotta have a recycling bin and use it
- 4 CY/wk Threshold
- Recycling service by franchisee, independent recycler, or self-haul
- Implemented by County EMD (Force multiplier benefit)
- EMD funding by existing SWA franchise fee

Business Rule cont'd

- Recyclables designated by SWA GM
- Exemptions for space constraints
- Metrics:
 - Participation; up 38% in first year
 - Tonnage; up 21% in first year
 - 2-3 yr regime, so 2/3 inspected; 85% on-board
- Administrative civil penalty enforcement - CUPA
- Progressive enforcement -- 5 generators fined in 1st year; 2 fined in 2nd year

C&D Ordinances

- SWA-City-County
- SWA:
 - Certified MRFS with performance standards
 - \$500 application fee; hourly inspection fee; incentives for select status MRFS
 - Voluntary; 3 MRFS certified to date
- Companion County/City “building permit” ordinances.
County provisions:
 - Builder: Source-separate or use certified MRFS
 - CMID enforcement - Illegal haulers
 - \$250k project threshold, 0.04% permit fee, \$800 cap
 - Regional implementation issues

Multi-Family Ordinance

- SWA/some cities: 5+ unit rule is “commercial”
- Very comparable to Business Rule
- Implement via EMD
- Funding shifted from Business rule
- Exemptions, self-hauling OK
- Progressive enforcement, civil procedure – CUPA again
- Just starting implementation

Regional Efforts

- Largely consistent business and multi-family recycling ordinances for SWA, Citrus Heights, Elk Grove and Rancho Cordova
- Cities trying to piggyback on Certified MRFs
- But, consistent implementation & enforcement challenges for cities/County
- Current LTF effort to develop new regional JPA recommendations

Lessons

- Need political will and funding to implement & enforce (CUPA model)
- Need local support: industry, business, etc.
- One size won't fit all
- Regional better, more difficult -- structural issues
- Local-State tension

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